



HeartTalk Leader

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HeartTalk Leader

HeartTalk is designed to help women lead other women to Christ.

HeartTalk Leader helps church leaders train women in the use of **HeartTalk**.

Uses of HeartTalk:

- Used in one-on-one sharing of the gospel of Christ.
- Given to all who attend women's events and used as a decision-counseling tool.
- Given to women who are guests at your church.
- Used in decision counseling for women at church services.

Spiritual Preparation for Sharing HeartTalk

1. Read over HeartTalk several times. Familiarize yourself with the Scriptures. You may even want to mark them in your Bible so you will have them handy. Do this by noting the first verse, Jeremiah 29:11-13 and the word HeartTalk in the front of your Bible. Then turn to this verse in your Bible and write the word Hope and highlight the verse. At the bottom of the page, write the words "Turn to Believe, John 3:16 on page ____." (Look up John 3:16 in your Bible and fill in the page number.) This will help you know where to turn quickly. Proceed through the rest of the verses so you will be ready to share HeartTalk from the Word. The verses you should mark are:

Hope -	Jeremiah 29:11-13
Believe -	John 3:16
Turn -	Acts 3:19
Call -	Romans 10:9-10, 13
A New Heart -	2 Corinthians 5:17
The Next Step -	1 John 5:13

Begin to commit HeartTalk to memory. It is much more effective to share HeartTalk from your heart than to simply read the words that are printed. The

printed piece will help the women you share with remember the verses, which will remind them of their commitments. Reading the verses from the Bible lets them know that these words have God's authority and come from His heart.

2. Spend time with God in Prayer.

"Devote yourselves to prayer, being watchful and thankful. And pray for us, too, that God may open a door for our message, so that we may proclaim the mystery of Christ, for which I am in chains. Pray that I may proclaim it clearly, as I should" (Col. 4:2-4).

Praise God for who He is.

Confess any sins you have to Him.

"If we confess our sins, he is faithful and just and will forgive us our sins and purify us from all unrighteousness" (1 John 1:9).

Thank Him for the many blessings He has given you.

Intercede for those you will share with.

"I urge, then, first of all, that requests, prayers, intercession and thanksgiving be made for everyone – for kings and all those in authority, that we may live peaceful and quiet lives in all godliness and holiness. This is good, and pleases God our Savior, who wants all men to be saved and to come to knowledge of the truth" (1 Tim. 2:1-4).

Petition Him to help you and give you the words to say.

"Do not worry about how you will defend yourselves or what you will say, for the Holy Spirit will teach you at that time what you should say" (Luke 12:11-12).

For more information on how to pray for yourself and those you will share with, refer to the first session in HeartCall.

3. Clothe yourself in Christ's attitude toward those you will share with.

"Therefore, as God's chosen people, holy and dearly loved, clothe yourselves with compassion, kindness, humility, gentleness and patience. Bear with each other and forgive whatever grievances you may have against one another. Forgive as the Lord forgave you. And over all these virtues put on love, which binds them all together in perfect unity" (Col. 3:12-14).

4. Decide in advance that you will share HeartTalk when you are given the opportunity.

"Be wise in the way you act toward outsiders; make the most of every opportunity. Let your conversation be always full of grace, seasoned with salt, so that you may know how to answer everyone" (Col. 4:5-6)

5. Share your experiences with others and remember that Christ is whom you are serving.

“Whatever you do, work at it with all your heart, as working for the Lord, not for men, since you know that you will receive an inheritance from the Lord as a reward. It is the Lord Christ you are serving.” (Col. 3:23-24).

6. Be sure you have followed the steps in HeartTalk and have committed your life to Christ. You can only share what you have!

Sharing HeartTalk One-on-One

You'll soon find that the ways and times to share HeartTalk are endless. As you an opportunity to share presents itself, just follow the words in HeartTalk:

Let's have a **HeartTalk**.

God has some things He'd like for you to know from His heart.

God has great plans for you. **Hope** in Him.

*“For I know the **plans** I have for you,’ declares the LORD, ‘**plans** to prosper you and not to harm you, **plans** to give you **hope** and a future. Then you will call upon me and come and pray to me, and I will listen to you. You will seek me and find me when you seek me with all your **heart.**’ ” (Jer. 29:11-13).*

God has great things in store for you. If you look for Him, you will find Him. And when you find Him, you find hope. He loves you, cares for you, and listens to you. You might be asking yourself, “Why don't I feel like God listens to me?” That's because wrongdoings separate people from God. He is perfect. People are not. Someone had to pay the penalty for your sins. God loves you so much that He sent Jesus to pay for your sins.

God loves you. **Believe** in Him.

“For God so **loved** the world that he gave his one and only Son, that whoever **believes in him** shall not perish but have eternal life” (John 3:16).

When you believe God sent Jesus to die on the cross for you and accept the forgiveness He offers, He will wipe your sins away. Then, the communication with God is open.

God will forgive your wrongdoings and clean your heart. **Turn** to Him.

"...Turn to God, so that your sins may be wiped out, that times of refreshing may come from the Lord, . . ." (Acts 3:19).

As you turn away from your sins and to God, He helps you make wise decisions. He wants the very best for you.

God will give you a new heart. Call on Him as Lord.

It's not enough just to know about Jesus. You must ask Him to lead your life and be your Lord.

"That if you confess with your mouth, '**Jesus is Lord,**' and believe in your **heart** that God raised him from the dead, you will be saved. For it is with your **heart** that you believe and are justified, and it is with your mouth that you confess and are saved. 'Everyone who **calls** on the name of the **Lord** will be saved'" (Rom. 10:9-10, 13).

If you'd like to ask Jesus to be your Lord and Savior, just call on Him by praying from your heart a prayer similar to this one.

Dear God,

Hope: I know you have great plans for me and I want to place my hope in You.

Believe: I believe you love me and sent Jesus to die on the cross for me.

Turn: Please forgive me and help me turn from my wrongdoings.

Call: I want you to lead my life.

Amen.

If you just prayed this prayer and meant it, God says that you are a new person with A New Heart!

"Therefore, if anyone is in Christ, he is a **new** creation; the old has gone, the **new** has come" (2 Cor. 5:17)!

Sign your name here and date it so you will remember when you made this important decision.

Signed _____ Date _____
Witness _____ Phone _____

The Next Step

Now that you have accepted Jesus Christ as your Lord and Savior, you can know that He will help lead you every day and that when you die, you will go to heaven to live with Him forever.

“I write these things to you who **believe** in the name of the Son of God so that you may **know** that you have eternal life” (1 John 5:13).

You will also want to:

1. **Share HeartTalk** with **others** and tell them of your decision to follow Christ. God will be pleased.
2. **Join** a Bible-believing **church** and follow Christ's example of baptism. You'll be blessed.
3. **Pray daily.** Prayer is simply talking to God just like we talk to each other. Tell God why you love Him and about the things you need. He'll listen!.
4. **Read your Bible** daily. A good place to start is 1 John. Then, read the gospel of John. Ask God to help you understand what you're reading. He will.

Using **HeartTalk** at Women's Events

You can turn any event or Bible study into an opportunity for evangelism with just a few simple steps.

1. Plan how you will **invite non-churched women to attend**. Advertising can be beneficial but expensive. Most women attend because someone personally invited them. You can have the greatest evangelistic event in the world but if lost women are not there, you will have done it all for nothing. Begin by brainstorming with your leaders about creative ways to get women to come.
2. **Spend more time inviting people than on planning.** Most people spend more time planning than they do personally inviting women to attend an event. In the parable of the Great Banquet in Luke 14, Jesus mentioned the banquet but spent more time explaining how to invite others. For more helpful information, refer to the chapter on events in the resource book, *Women Reaching Women* (available from LifeWay Christian Resources, formerly Sunday School Board, SBC).
3. As you walk through your event, **imagine you are a guest**—don't know anyone and are unfamiliar with the building and the traditions. Think about what would make the guest more comfortable. What would the needs of this woman be? Plan things that would meet her needs.
4. Before the event, train your women in how to use HeartTalk. Every woman who comes to the event should have the opportunity to be trained. This will help her

to share Christ with the guests she brings. Your leaders should all go through the training as well. All your women, but especially your leaders should look for opportunities to share HeartTalk throughout the event. Often, you will find that someone who comes to the training will want to accept Christ. Be ready!

5. At the event, you will want each woman to have a copy of HeartTalk. This can be done in several ways. HeartTalk can be include in registration packets, placed on the dinner table at each place or in the center of the table, given out by the hostess of seminars, given out during a worship service, or various other times. The important thing is to that each woman receives a copy of HeartTalk. Those who already know Christ can be encouraged to share it with a friend. Those who don't know Christ will know how to make Him their Savior and Lord, if they choose to do so.
6. An effective method of finding out who responds to HeartTalk is to have everyone at the event fill out a card. This enables everyone to respond and makes all feel more comfortable. Event cards or evaluation cards allow women to share their thoughts about the event and can be a valuable tool to gain feedback and to find out who made decisions for Christ. Use a card similar to this one:

Rate the Event

This event was:

the greatest very good okay not the best

Comments: _____

My favorite part was: _____

I decided to (check all that apply):

make Jesus my Lord and Savior
renew my commitment to Jesus
start having a daily quiet time
study my Bible daily
get involved in a Bible study
share my faith more

Please send me more information on:

having a relationship with Jesus
ministries of this church including: _____

Miss./Mrs. _____ Date of Birth _____

Address _____ City, ZIP _____

Home Phone _____ Work Phone _____

I am a guest of: _____

7. Have the speaker or someone on the women's leadership team to present HeartTalk to the group. Have those who pray to receive Christ record their decision with a heart drawn beside their name on the event card or evaluation form. Having appropriate responses to check is also useful and will help you to follow up with the women who attend. Most women will not respond to an invitation that asks them to come to the front of the crowd.
8. Provide a HeartTalk room where those interested in talking to someone about spiritual decisions can go for further discussion and prayer. Have some of your trained leaders ready to explain the plan of salvation and answer questions. If you prefer not to have a room, you can have women in each section or at the doors to collect the cards and then follow up within a week following the event.

Giving HeartTalk to women who are guests at your church.

Women who come as guests to your church can be given HeartTalk can be placed in a guest packet or handed out at the guest or visitor Information Center. All women who greet for your church should be trained in HeartTalk. This will prove to be a valuable witnessing tool. Think about it. HeartTalk shares the very base foundation for our churches. Greeters can say something like, "Would you like for me to share what our church believes about salvation?" Most church guests want to know. If the guest has already accepted Christ, you have just given them a tool to share that truth with others.

HeartTalk is also a valuable tool to use in your church outreach program. Train women who visit prospects in the home to share HeartTalk. Many decisions for Christ are made in the privacy on one's own home.

Using HeartTalk in Decision Counseling for Women at Your Church Services.

Incorporate HeartTalk in the decision-counseling ministry of your church. Train women decision counselors to use HeartTalk. HeartTalk can be used after decisions are made in your worship services for those who want to know more about receiving Christ, those who are ready to commit to Christ, and those who need assurance.



Church Strategy for Women's Evangelism *Purpose and Leader Responsibilities*

1 - The Call - *Reach women for Christ*

Responsible for evangelistic events for women

Responsible for evangelistic follow-up for women

- **“HeartTalk”** (witnessing booklet using HeartCall logo of heart, cross, & arrow to share the gospel)
- **“HeartCall: A New Heart”** (first steps for new believers)

2 - The Call to Prayer - *Pray for evangelistic efforts*

Responsible for organizing women to pray for evangelism and evangelistic efforts

- **HeartCall: The Call to Prayer** (devotional book)

3 - The Call to Power - *Mature women in the faith*

Responsible for evangelism training for women

- **HeartCall: Women Sharing God's HeartCall** (evangelism praying and training, includes leader guide)
- **HeartCall Empowered Weekend: Close to His Heart** (evangelism empowered weekend for women)

4 - The Call to Purpose - *Involve women in evangelism using spiritual gifts & talents*

Responsible for enlisting women to be trained

Responsible for involving women in evangelistic outreach

- **HeartCall: Freedom from Fear** (seeker study with helps)
- **“HeartCall: Parties with Purpose”** (handout on creative parties)
- **“HeartCall: Helping Hearts”** (handout on acts of kindness)

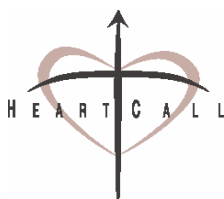
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HeartCall Resources

1-866-407-NAMB or www.namb.net/catalog

“HeartTalk” ISBN# 08400 85079, \$6.99 for pkg. of 50

Evangelism witnessing booklet for women

These witnessing booklets are designed especially for women and focus on the steps of salvation using the HeartCall logo including: Hope – Jeremiah 29:11-13, Believe – John 3:16, Turn – Acts 3:19 and Call – Romans 10:9-10, 13.

HeartCall: The Call to Prayer ISBN# 08400 85044, \$12.99

Women’s devotional book

This is a 366-day devotional book for women, written by more than 300 influential women in Southern Baptist life, focusing on praying for the lost. The book takes the reader from Matthew through Revelation and includes a place to write those being prayed for.

HeartCall: Women Sharing God’s Heart ISBN# 08400 85117, \$6.99

Training on prayer and lifestyle witnessing

This four-week study focuses on Colossians 4:2-6 and teaches women how to pray, to watch for opportunities to share the gospel, to make sure their walk and talk live up to each other, and to study the word of God so they will know how to answer all. The workbook includes a section for leaders to go along with the four sessions. A five-day, four-week study guide helps the student learn verses to present “HeartTalk” and also give the student a plan to pray for the unbelievers in her life.

HeartCall Video ISBN# 08400 96240, \$14.99

A companion to the HeartCall: Women Sharing God's Heart course.

This dynamic video will impact women as the call of God is brought to life through personal testimonies. Video includes an introduction of HeartCall and an opener for each training session as well as the HeartCall dramas.

HeartCall Logo Pin ISBN# 06330 3472X, \$32

Supports the HeartTalk witnessing booklet and course.

This beautiful silver logo pin is about 1 1/4" high and is ready to wear as a pin or on a necklace to help you share Christ using the HeartCall logo. It comes in a blue velvet box and makes a very nice gift.

HeartCall Seeker Series: Freedom from Fear ISBN# 0633010634, \$5.99

A six-week study for almost believers for the market place.

Start a Bible study in your workplace, community or neighborhood with this brand new seeker study. The six-week course is designed for an hour a week and helps students to understand God’s plan for them to learn to depend on Him for the fears that come in their lives. Leader tips are included. This study also utilizes the “HeartTalk” witnessing booklet.

On the web at www.namb.net/heartcall...

HeartCall: A New Heart! - eight day study for new believers on the first steps to new life in Christ

HeartCall: Close to His Heart - four-part empowered weekend study for women

For more resources and information on HeartCall, please contact:

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